

2024 PITTSBURGH OPEN



FEBRUARY 7-11, 2024

WHAT IS THE PITTSBURGH OPEN?





- Twenty-four highly-ranked professionals, typically representing more than a dozen countries, compete for the coveted Tiffany's sterling silver cup
- A PSA World Tour event, a premiere stop on the international professional tour
- The most prestigious squash tournament in Pittsburgh, and an integral component of the US pro tour
- Broadcast worldwide on Squash TV
- Concurrently on courts adjacent to the professionals, approx. 100 regional players compete in Pittsburgh's largest amateur tournament of the year
- Special events throughout the tournament celebrate the core values of the sport and recognized community leaders who exemplify them
- Supported by the Pittsburgh Sports and Exhibition Authority, the County Executive, the Mayor's Office, and other public officials
- Held at The River's Club, in the heart of Downtown

PARTNERSHIP WITH STEEL CITY SQUASH

A portion of all contributions to the Open go to supporting Steel City Squash, an Urban squash program that provides life-changing opportunities to students from under-served communities and prepares them for college through a combination of squash coaching, academic tutoring, and life-skills mentoring.




**STEEL CITY
SQUASH**

<div>2024</div> <div>Sponsorship Benefits</div>	OFFICIAL SPONSOR \$35,000	DIAMOND SPONSOR \$15,000	PLATINUM SPONSOR \$7,500	GOLD SPONSOR \$5,000	SILVER SPONSOR \$3,000
Featured Front Wall Logo	✓				
Front Wall Logo		✓			
Large Side Wall Logo			✓		
Medium Side Wall Logo				✓	
Small Side Wall Logo					✓
Recognition as official Pittsburgh Open Sponsor on event website and in promotional materials	2 Full-page	Full-page	1/2 Page	1/4 page	1/8 page
Announcements and digital advertising throughout event	✓	✓	✓	✓	
VIP tickets to the tournament Pro Party (includes food, beverage)	8 Tickets	6 Tickets	4 Tickets	2 Tickets	1 Ticket
Full-color advertisement in official Pittsburgh Open program	2 Full-page	Full-page	Full-page	1/2 Page	1/4 page
Official Pittsburgh Open Gifts	✓	✓	✓	✓	✓

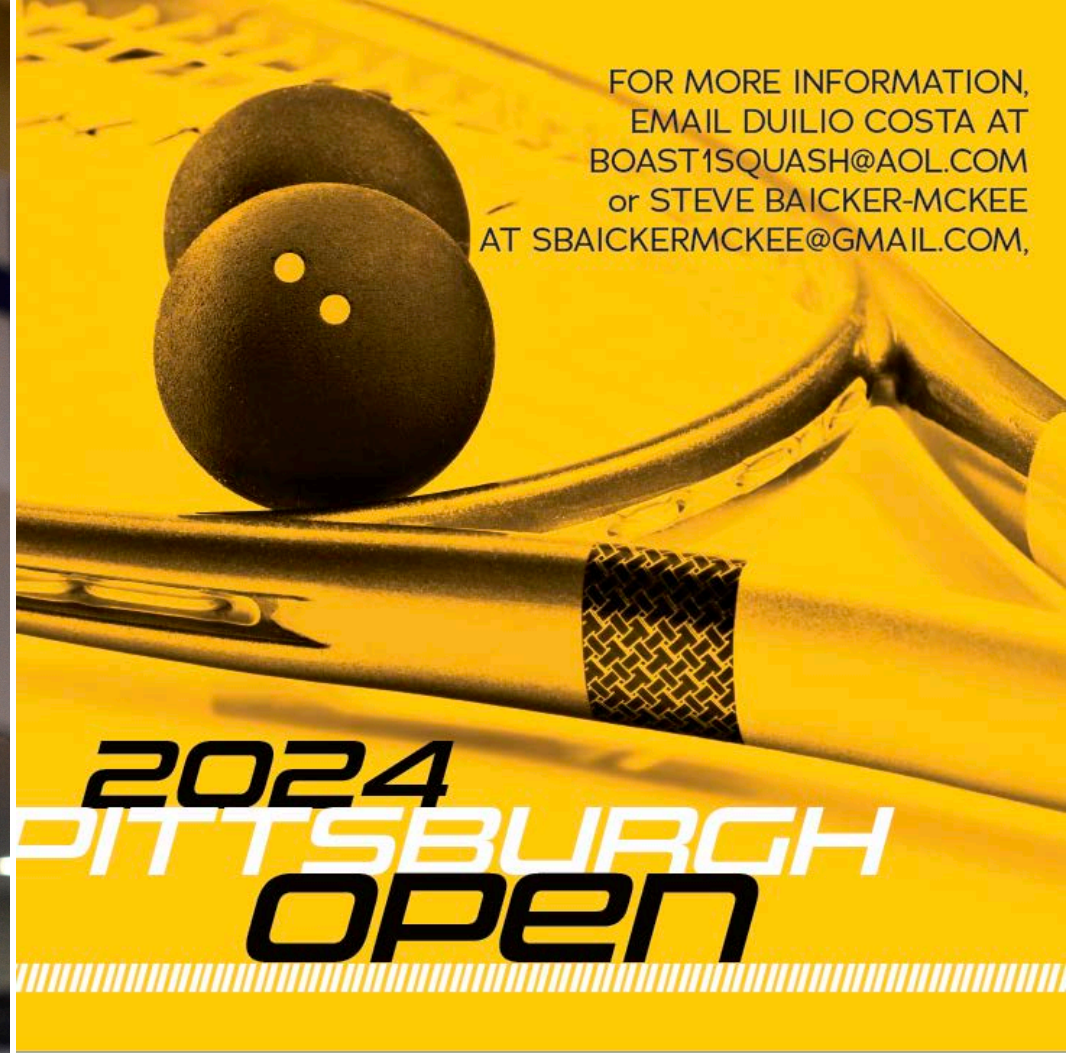
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3 | RIVERS CAPITAL





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